



shooting stars foundation
Educate | Empower | Enable



RESILIENCE REDEFINED

2020

ANNUAL REPORT

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Thanks to our editors:

Dheepa Nanduri, Latha Narayanan, Vijay Ilavarasan, Preetha Vellayappan



CEO Letter

Dear Shooting Stars Family,

It is with extreme gratitude that we are presenting the 2020 Annual Report. Last year felt like two very different years. What started out as a normal year quickly became a year of unprecedented challenges and hardship worldwide. However, the challenges that we faced as an organization last year also provided us with opportunities for innovation and growth.

As you'll see in the pages presented throughout this report, Shooting Stars Foundation turned difficult situations into opportunities - to learn and grow as an organization. We were able to achieve more than we had anticipated.

When the pandemic first hit in March of 2020, our Shooting Stars family, like the rest of the world, was also in a state of gridlock. However, with 309 scholars depending on our organization, we could not afford to stop working. Our volunteers came together to find innovative ways to continue to offer our programs and support our scholars. One integral volunteer was Ms. Una Krisnan who quickly found a way to pivot in person camps to online delivery. By April, we started running our online business incubator program. The program was so popular that we proceeded to offer 10 more of those sessions. Following the successful transition of this program, we transformed the rest of our programs to online delivery and even created some new ones. From our popular Rangeela fundraiser, to our scholar approval and induction process, we redesigned our events and operations to overcome COVID restrictions.

What really amazed us this year was the exponential growth of donors who joined the Shooting Stars family. Our new donors joined us through many avenues from current donor referrals to social media to our fundraising events and camp programs. We are excited and energized that so many new people joined us in our mission to educate, enable, and empower youth from around the world.

While we have faced unprecedented situations this year from the Covid-19 pandemic to the political climate, we have also experienced unprecedented growth. We are proud to report a 32% increase in donors and almost 200% increase in scholars. This would not have been possible without our passionate volunteers who helped us pivot as an organization to better fit the needs of our program participants, donors, and scholars. What we are most proud of is the resilience and strength of our scholars who persevered to reach their goals despite the added challenges of this year.

The pandemic is far from over, but we've weathered a lot of the storm thanks to all of you who partnered with us, donated to support our youth, volunteered your time, and offered continuous support and encouragement. We can't emphasize enough the critical role this Shooting Stars family plays in our ability to fulfill our mission of empowering communities to break the cycle of poverty through education. Thank you for committing yourself to this journey with us!

Yours in Gratitude,

Latha Narayanan
CEO and Chair - Board of Directors



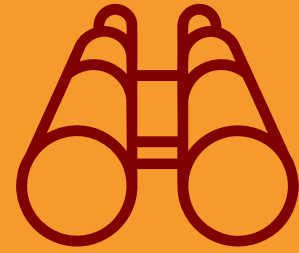
It's been incredible to witness how large the Shooting Stars Foundation has grown, and how many lives it has been able to touch over the past few years. From supporting just 3 scholars in 2015 to over 309 scholars today, the team has done an amazing job of living up to our mission and making education accessible to everyone.

Ajjit Narayanan
Founder



OUR MISSION

Empower Communities
to Break Generational
Poverty through
Education



OUR VISION

Sponsor

1,000

scholars by

2025



EDUCATE

- ★ *Global college scholarships in developing countries for students from low-income families*
- ★ *Local STEM camps for students from underrepresented communities*



EMPOWER

- ★ *First generation graduates to break the cycle of poverty*
- ★ *Local high school leaders to make a difference in their communities*



ENABLE

- ★ *Mentorship programs and career support for global scholars*
- ★ *Development of leadership skills for local high school leaders*

2020 Accomplishments

As 2019 drew to a close, we had great visions for how Shooting Stars Foundation would grow in the new year. However, with the Covid-19 pandemic affecting every aspect of life worldwide, we had to pivot and redefine our goals for the year. With collective energy and resilience from our donors, scholars, and volunteers, we were able to expand even more than we had imagined.



VOLUNTEERS

120 *Community Members*

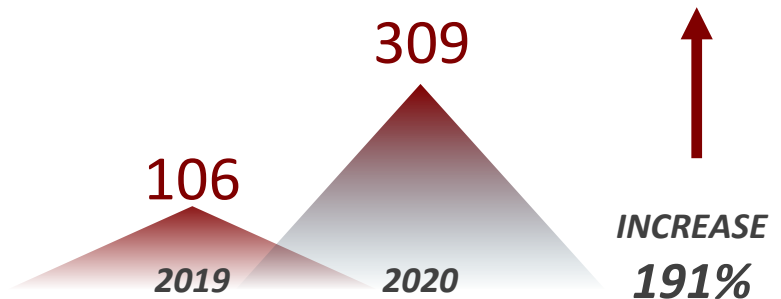
GRADUATED SCHOLARS

27

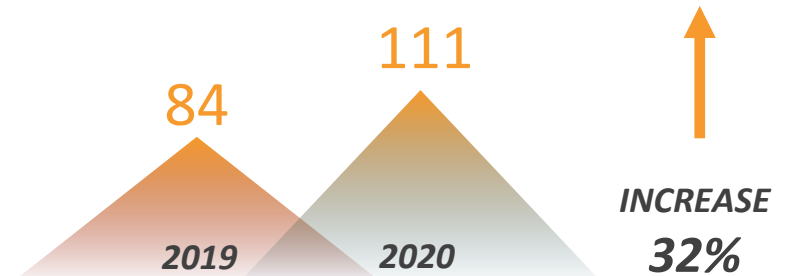
PROGRAMS

800+ *Youth Participants*

SCHOLARS



NEW DONORS



New this year

2020 started off as a challenging year as we navigated uncharted territories and conditions posed by the global pandemic. The challenges served as a catalyst to develop creative, new initiatives and partnerships to further our mission and better serve our scholars. We are humbled by the reception and impact of these programs. So much so that we plan on continuing them in the future.



NEW PARTNERSHIPS

- ★ Diversity Partners:
 - DSNO : Down Syndrome Network Oregon
 - HAC-Global : Haitian American Caucus
 - NSBE - National Society of Black Engineers
- ★ Scholar Partners (India)
 - IIT
 - Vanavil



SOCIAL EQUITY INITIATIVES

- ★ Girls Only Hackathon
- ★ Cybersecurity
- ★ Entrepreneurship Camps



ONLINE TECHNOLOGY CAMPS

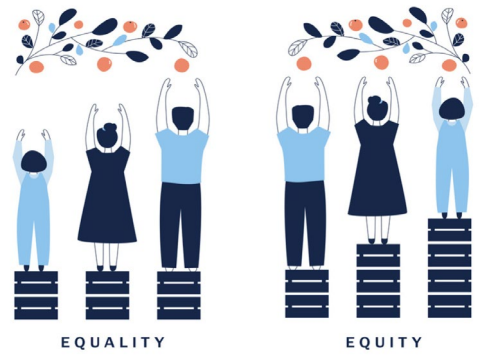
- ★ Data Science
- ★ Incubator
- ★ Hackathons
- ★ Virtual One-Week Camps



SCHOLAR INITIATIVES

- ★ ELF's Spoken English Program - Encourages scholars to express themselves in English confidently
- ★ MILT (McGrath Institute of Leadership) - Behavioral training workshop focusing on confidence building, public speaking and cultivating a positive outlook

Social Equity Initiatives



2020 was a difficult year on a lot of fronts. The events of summer 2020 in Minnesota reverberated across the nation in calls for social justice. We, at Shooting Stars, were moved and compelled to do our part for this movement - the urgent need for social equity.

We offered free camps to students from low-to-moderate income communities. Through partnerships with **Haitian American Caucus**, and **National Society of Black Engineers**, we planted the seeds for an ongoing commitment to do our part in expanding access to camps to students from historically underrepresented communities. We hope to continue our part in promoting social equity in the years to come.



107

*Girls in **Girls Only Hackathon** sponsored by*

NETSCOUT.

55

*minority students **Equal Opportunity Hackathon** sponsored by*

AMGEN®

27

*students with **Down Syndrome** in partnership with*

DOWN SYNDROME NETWORK OREGON
Friends don't count chromosomes

12

*minority students in **Entrepreneurship Camp** sponsored by*

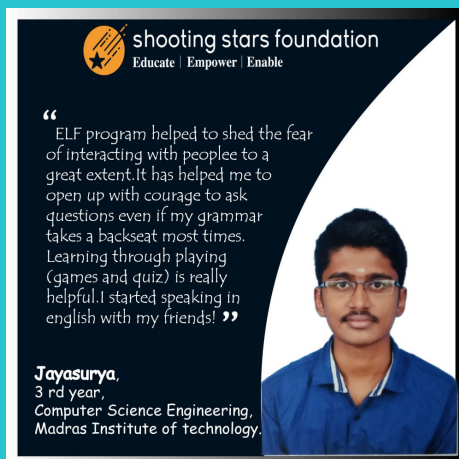
NETSCOUT.

hac
HAITIAN AMERICAN CAUCUS



Investing in Holistic Growth

In addition to guaranteeing college scholarships, we at Shooting Stars Foundation feel it is our responsibility to develop our scholars into well rounded global citizens. Our initiatives include ELF Spoken English classes, MILT Confidence and Motivational Program, Placement Training and Yearly Scholar Get-togethers.



ELF Spoken English Classes

This is a 12 week Spoken English class program which every SSF Scholar is advised to take. Most of our scholars are academically strong but come from rural areas that makes it challenging to cope up with English as a medium of instruction in college. This training is a dream come true for them. About 30+ students have taken these classes.

MILT Self confidence and motivational Program



Shooting Stars partnered with McGrath Institute of Leadership Training (MILT) and Mr. Daniel to teach leadership, self confidence, self motivation skills. About 25 students have taken these classes.

100% of participants reported a clear change in their outlook for life and 5 of them have already attributed a major part of this effective training to getting a job.

Kelvin Eguavo, M Tech – Energy Studies, IIT Delhi SSF MILT - Sep 2020 Cohort

I am very grateful to Shooting Stars Foundation for the privilege given to me to take part in the Peak Performer Workshop

This program was fabulous. I learnt how to build my confidence by identifying my strengths and developmental areas and taking steps to work on the same. I also learnt how to articulate my points precisely and concisely. The most impactful piece was how to value humans. The Human Relations Principles discussed during the workshop was life-transforming.

Giving back to society was a central theme during the workshop. Having been empowered, I will surely give back to society by internalizing the principles taught and impacting lives positively.



Investing in Holistic Growth

We believe that these important skills will not only help our scholars during their college years but also have an impact in their professional and personal lives.

Campus Recruitment Training

Aptitude Training

Mock Group Discussion

Technical Interview Practices

Mock Interviews

Placement Training for 3rd year and Final year students

Our aim is to empower our scholars to break generational poverty through education. Getting a job is a key part of the process.

Planning is well underway to conduct training programs for current 3rd year students so they are prepared when companies arrive at campuses for recruitment during the final year.

Yearly Scholar Get-togethers



Pre-Covid, Shooting Stars organized in-person meets for current scholars with the goal of creating a community of scholars, donors and volunteers.

Now we host these via zoom. The meetings strengthen the bond between the scholars as well as provide much needed support.



Rangeela 2020

At a time when people were starting to feel depressed with the pandemic, wildfires and the political climate in Portland, our team of volunteers delighted our Portland donors and patrons with a unique and first of its kind virtual Rangeela. The event was sold out and exceeded expectations in all aspects with numerous accolades pouring in.



live by Local Talent

R A N G O



HIGHLIGHTS



600

*Sold out audience
(Zoom Show)*



600

*Safely delivered
meals to doorsteps*



30

dedicated volunteers

THE SHOW



*A live unique bingo
featuring the best of
Portland's musical
talent*

200

*offline contestants
(music, art, dance
solo)*



*An informative
COVID-19 panel
with community
physicians*

15

*showcase events
with 120
participants (dance,
band)*

35

*new donors who
adopted scholars*

FUNDS
RAISED



\$40,000

generated in funds



Celebrating Our Donors

SSF celebrated Diwali - the festival of lights - by thanking our donors for being the light in the life of our scholars. At a time when our donors were feeling locked inside their homes due to COVID, our team decided to spread cheer by dropping off diyas and sweets to our donors, maintaining safety protocols. Our donors were delighted and very appreciative of the initiative. Our volunteers delivered to over 150 homes with meticulous planning. Donors who were outside Portland or Bay Area received their diyas through mail. It was heartening to see our donors send thank you notes and pictures of including the diyas in their celebrations!

THANK YOU DONOR

for being the **Light** in the life of our Scholars!

ADOPT A SCHOLAR

COMMIT

CHOOSE

CONNECT

CELEBRATE



Wishing you a very
Happy Diwali
and Thanksgiving!

- your Shooting Stars Family
Shooting-Stars-Foundation.org



Donor Spotlight



We thank Mr. & Mrs. Singaram (parents of our CEO) who are sponsoring 45 scholars from SSF. We are inspired by their journeys and motivated by their philanthropic efforts.

WHAT INFLUENCED YOU WITH YOUR VOLUNTEERISM?

By nature I have always been inclined to donate. I came from a humble background and achieved my education through scholarships. I was lucky to become an engineer, create a successful business and be in a position to donate. I created a foundation in the year 2000 to help poor students in rural areas with their education. Our goal was to empower children for the future.

Mrs. Vasugi Singaram says, "I was inspired by my mother to help others. She could not help with education but she always helped in any way she could and as much as possible. I feel guilty if I am not helping others. I am currently interviewing scholars for SSF."

ADVICE TO YOUTH:

“ *With Courage and Faith. This is my university's motto and my advice to scholars to lead and live their lives with courage and faith.*

Mr. Singaram

“ *Youngsters should always have an idea to help others even if their life is difficult. Helping is good for those you help and good for you also.*

Mrs. Vasugi Singaram

Donor Spotlight

We are thankful for the support of all our donors and would like to highlight the efforts of ambassador donors, Sakthi and Uma. They have introduced this organization to 4 of their friends who in turn have become donors and integral mentors sharing their valuable experiences and connections. Sakthi, Uma and their friends collectively support the education of 8 scholars.

INSPIRATION TO SUPPORT A SCHOLAR

I am involved in several charities focusing on varied causes. Education is particularly important to me because it can bring about long term multigenerational effects and profoundly impact society at large. I enjoy the donor-scholar connection. I have been a part of scholar interviews and I can easily understand and relate to some of the hardships these scholars face on a daily basis. I want to help them so that they can focus on their studies and realize their dreams

WHY SHOOTING STARS FOUNDATION?

Shooting Stars Foundation does an excellent job in identifying students through their stringent vetting process to make sure that help reaches someone who really needs it. Furthermore, SSF provides complete support for scholars including educational camps, confidence building workshops and employment preparation.

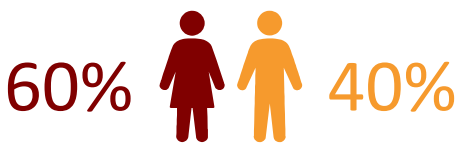
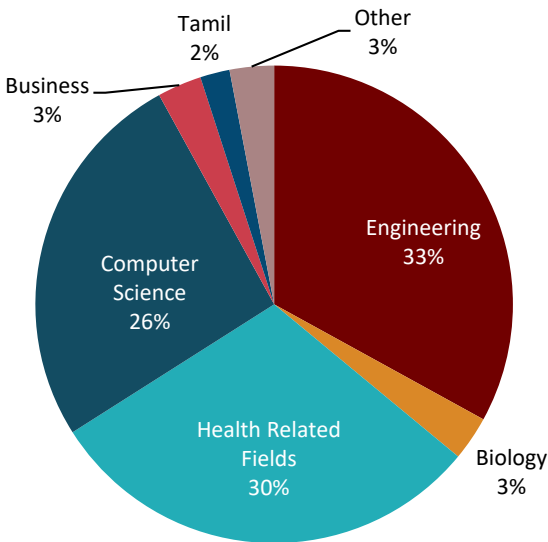
SCHOLAR IMPRESSIONS

I am touched by my scholars' aspirations and optimism. Despite their challenging situations, they care about their families and have a strong desire and commitment to contribute to society.



Scholar Statistics

Throughout Shooting Stars Foundation’s history, we have supported a total of 309 scholars. We have always been inspired by their passion, resilience, and desire to give back, especially in this challenging year.



“

Shooting Stars Foundation and my donor Shalini have been such a great source of motivation for me and have provided me an added push to work harder to achieve my goals.

Muskan-IIT Dehli



“

My ultimate goal is to help the society with my engineering and entrepreneurship skills. I'll definitely repay what I received from SSF, with whatever I can from my side once I become successful.

Rafiq, Anna University Chennai



“

I have gotten a placement at Cap Gemini. Thank you so much for everything that you have done for me.

Varshita – SV Engineering



“

Thanks to SSF, I am now a software developer.

Saranya- PSG Engineering

Scholar Spotlights

MANJU PRIYA
Villupuram Medical College
DONOR: Shooting Stars Foundation

RAJADURAI
Madras Medical College
DONOR: Sukanya, Fremont, CA

ALEX PANDIYAN
Tiruvannamalai Medical College
DONOR: Yashodha, Portland, OR

VIJAY
Madras Medical College
DONOR: Shooting Stars Foundation

MARUDHA MUTHU
Chengalpet Medical College
DONOR: Rajadurai, Fremont, CA

RAVI KUMAR
Coimbatore Medical College
DONOR: Usha, San Jose, CA

STARS OF OUR SHOOTING STARS FOUNDATION

6 of our Medical Scholars

Manju Priya, Rajadurai, Alex Pandiyan, Vijay, Marudha, and Ravi graduated their final year of medical school and are beginning their residency programs during this time of crucial need. They come from our partner organization, Mugavari Foundation.

aci American Concrete Institute
Always advancing

August 3, 2020

It is our pleasure to invite your team from PSG Institute of Technology and Applied Research, Coimbatore, as the 2021 AG Concrete Projects Competition SE CONO PLACE winners to attend the 2021 AG Concrete Convention and Exposition. The convention will be held in Baltimore, MD at the Hilton & Marriott Baltimore, March 28-April 1.

Your team, as outlined below, is invited to present your abstract at the 58th Undergraduate Research Session on March 29, 2021, 8:30 am - 10:30 am local time. Winning teams will also be recognized at the Student Lunch during the convention.

ACI is additionally pleased to present your team with a USD \$500 award, certificates of recognition, an announcement of your accomplishment in the Concrete International magazine if space allows, and recognition on ACI's website.

We sincerely believe that the seminars, forums, and tours at the conventions are very educational and beneficial to all in attendance. The students are free to attend technical sessions, educational seminars, and forums that are held throughout the week, as well as more than 300 sponsored meetings.

The attending team members from PSG Institute of Technology and Applied Research, Coimbatore consist of:

Student:	Paragant # (please provide if attending and a new letter will be provided)
Supervisor:	
Faculty Advisor:	
Emergency Address:	

We look forward to seeing everyone at the 2021 AG Concrete Convention and Exposition!

Please let me know if you have any questions.

Regards,

Rachel Becker
Research and Student Competitions Coordinator
ACI | +1 248 843 3130
American Concrete Institute | *Always advancing*
www.concrete.org

ACI, 5800 Country Club Dr., Farmington Hills, MI 48331-1679 U.S.A.
<https://www.concrete.org>

YogaBalaji, B.E.(Civil) India

- ★ COVID-19 special volunteer for State Government of Tamil Nadu
- ★ Nominated to receive Padma Shri by the Indian Ministry of Human Resource Development
- ★ Won 2nd place at the 2020 American Concrete Institute (ACI)
- ★ Mentor for Samadhan (Program by Ministry of Human Resources Development of India)
- ★ Published a paper at the peer-reviewed IJARBEST (International Journal of Advanced Research)

Shashi Kumar, B.E.(ECE) India

- ★ Invented a light machine and was featured in various TV Channels
- ★ Completed several certifications in Machine Learning, Electroanalytical Analysis of Water Splitting, PCB Design



Partnership Spotlight

We are very privileged to have some incredible organizations working in partnership with us to extend our reach. They are well established organizations that serve the primary and secondary educations of the underprivileged communities and we complement with tertiary education. In addition, we also partner with a premier university in India that provides us with the opportunity to work with students of the highest academic caliber with limited means.

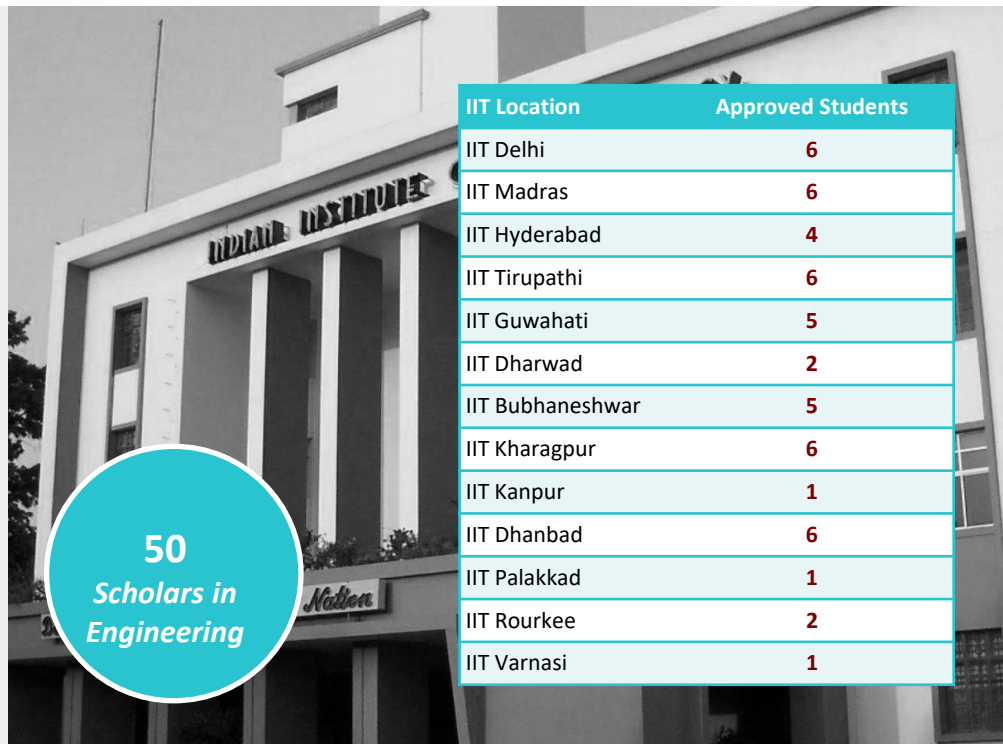


Vanavil

Vanavil helps kids from extremely marginalized and historically nomadic communities, who would otherwise be living on the streets and begging, fortune telling, or selling on the streets. Vanavil runs primary school classes on-site, and later enrolls the children in local schools, monitors their progress, provides mentoring and support through high school. Shooting Stars is now sponsoring 20 Vanavil students for college.

Indian Institute of Technology

IIT is one of the premier academic institutions of India, ranking in the top 50 around the world. With the help of Mr Ramnath, former IIT Alumni Chairman, we were able to get more than 100 deserving applications and are now sponsoring close to 50 scholars from IIT. It has been an emotional journey to see such brilliant scholars from financially limited backgrounds making it to the top and SSF being a small part in their journey.



IIT Location	Approved Students
IIT Delhi	6
IIT Madras	6
IIT Hyderabad	4
IIT Tirupathi	6
IIT Guwahati	5
IIT Dharwad	2
IIT Bubhaneshwar	5
IIT Kharagpur	6
IIT Kanpur	1
IIT Dhanbad	6
IIT Palakkad	1
IIT Rourkee	2
IIT Varnasi	1

Partnership Spotlight



16
Scholars in
Medical and
Engineering

TSWREIS

Telangana Social Welfare Residential Educational Institutions Society (TSWREIS) runs 268 residential educational institutions catering to the dire educational needs of marginalized children hailing from the remote rural areas of Telangana. It provides quality education as well as secondary skills to be successful in this century. Shooting Stars is proud to partner with them and be able to support a number of eligible scholars from TSWREIS who are now admitted into IITs, NITs and Government Medical Colleges.

Thank You, Volunteers

To the 120+ adult volunteers that enable us to do what we do, THANK YOU !

We are always looking for extra sets of hands to help further our cause. Whether it is interviewing and approving new scholars, Donor Connect calls, mentoring scholars, managing youth run tech programs, connecting us with corporates, Social media / content writing, fundraising - we can use your help.

If you would like to volunteer for Shooting Stars Foundation, please apply at

<https://shooting-stars-foundation.org/get-involved/adult-volunteer>

VOLUNTEER SPOTLIGHTS



“

Education is a right. Efforts to make it accessible across economic boundaries in developing countries is a phenomenal mission. Being a small part of that mission has made it such a blessing for me and my family. We are also humbled to support 3 Scholars. The rare element of this non-profit volunteer experience is having direct contact with the scholars themselves.. We are happy to support SSF, one that is well trusted and growing”

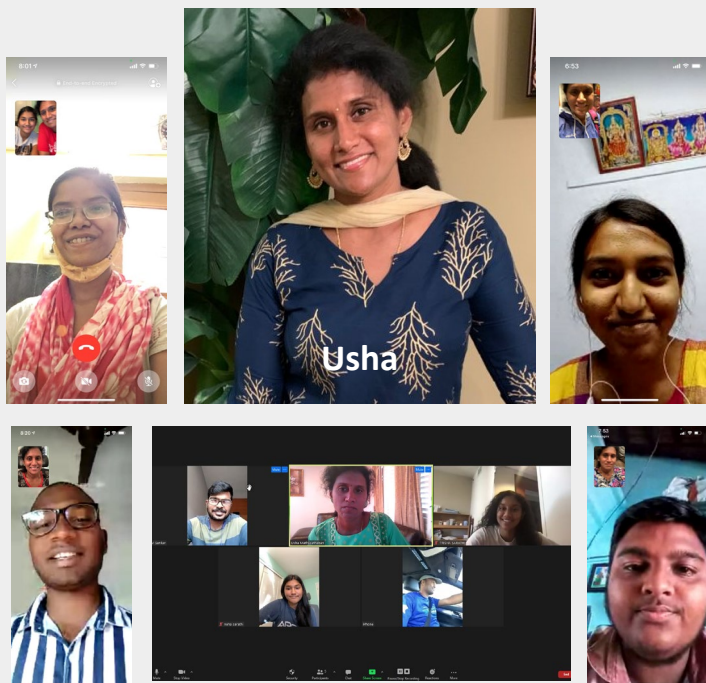
- Meenu Sethu, Portland



“

My volunteer work with SSF is concentrated on fundraising and liaising with donors. I also check in with students and help mentor them as they progress in their studies. The most unique part of volunteering with SSF is the visibility of the direct impact that is being made. It is an incredible experience to have sponsored, or helped others sponsor scholars and see them graduate. The magnitude of impact is generational and so unique to Shooting Stars.”

- Prasanthi, Bay Area Volunteer



Usha and her family have generously supported SSF over the past 6 years through sponsoring scholars and volunteering extensively.

Usha and her daughters have run several camps including Bollywood, Speech, and Steamathons. Usha has completed over 75 new scholar approval interviews (in Tamil, Telugu & Hindi) and facilitated calls between scholars and their donors.

Donor Honor Roll



Our donors are an integral part of the success of Shooting Stars Foundation. Two-thirds of our funding comes from the generosity of our donors. It is not an exaggeration to say that we would not have seen the rise in growth of Shooting Stars without our donors. With much gratitude, we thank each and everyone of them.

P. Aarti	N. Dheepa	N. Meenakshi	C. Ramanathan	R. Thanga
A. AJS Kavitha	S. Ezhil	S. Meenu	P. Ramesh	W. Thor
N. Akila	S. Fathima	S. Michael	V. Ramya	M. Tina and
J. Amit and Kashvi	P. Geetha	N. Milind	A. Regina	M. Udgith
M. Anand	A. Geetha	V. Mrs.Arunpriya	R. Roopa	K. Uma
S. Anand	M. Gheorghe	V. Murali	R. Sabreena	T. Umarani
V. Ananda	S. Gidu	C. Muthu	S. Sachendra	S. Umasree
I.Anandhi	G. Gokul	M. Nachammai	G. Saigeetha	P. Usha
S. Anandhi	S. Harini	M. Nachu	S. Saiprabha	M. Usha
B. Anil	S. Harjinder	K. Nalini	C. Sakthivel	S. Usha
G. Ankur	R. Harsha	R. Nandakumar	M. Sangeetha	M. Usha
P. Anshul	S. Hema	R. Naresh	S. Sanjukta	N. Vadivuu
K. Anu	S. Jagannathan	R. Neela	M. Sasi	D. Vaiju
K. Anupa	A. Jayanthi	P. Neil	C. Savita	M. Vanithambikai
B. Apsara	B. Joanna	T. Nidhi	R. Selvakumaran	G. Vasantha
T. Arvind	K. Jyothi	S. Nirmal	K. Sembu	V. Vasanthi
K. Ashwini	K. Kala	T. Pallavi	P. Shaji	S. Vasugi
S. Asita	B.Kalpana	O. Pavai	P. Shalini	N. Vellachi
S. Atirek	G. Kalyani	K. Pavithra	R. Shobana	K. Venkat
S. Atish	C. Karthik	K. Prameya	S. Sivagami	V. Venkata
K. Avanthi	V. Karthik K.	S. Pranay	V. Sivagami	P. Venkataraman
M. Badri	S. Kavitha	N. Prasanna	S. Sivkumar	P. Venkatasubramaniam
R. Balaji	B. Ken	P. Prathap	P. Sowmiya	R. Venky
Balaji & Sumithra	S. Kirana	P. Preethi	M. Srikanth	P. Venu
A. Balaji	C. Kishore	B. Priya	N. Srinivas	P. Vidhyasankari
G. Balamurugan	R. Koushik	S. Priya	T. Srinivasarao	R. Vij and Sujatha
K. Bharathi	R. Krishna	A. Priya	S. Subbu	C. Vijay
B. Bobby	R. Kutumba	A. Radhika	S. Subha	I. Vijay
R. Chandra	R. Lakshman	A. Raghavendra	S. Subhashini	V. Viji
K. Chandramouli	N. Latha	B. Raj	K. Subhasini	C. Vinod
M. Chithra	B. Lavanya	A. Rajadurai	M. Sudeer	P. Vishnu
S. Dasarathi	A. Manickam	K. Rajesh	V. Sudha	D. Yasodha
B. Deepa	H. Manish	S. Raji	P. Sudhakar	K. Yekesa
S. Deepak	R. Mary	K. Rakesh	S. Suman	
K. Deviusha	M. Meena	A.Ram	R. Sweta	
D. Dhanda	V. Meena	P. Ramakrishna	M. Swetha	

Corporate Partnerships

Shooting Stars sincerely thanks all of our Corporate connections in the year 2020 for:

- ★ *Corporate Grants enabling programs such as hackathons, entrepreneurship programs for under-represented communities*
- ★ *Corporate Volunteerism*
- ★ *Professional Mentors to enable Incubator and Data Science programs*
- ★ *Matching Donations to Employees*
- ★ *Volunteer Hours grants to SSF Volunteers*

Every financial and volunteering contribution directly benefited the scholars



HEAR FROM ONE OF OUR CORPORATE SPONSORS

KAREN MCCLOSKEY DIRECTOR – COMMUNICATIONS, NETSCOUT

Describe the partnership with Shooting Stars Foundation

NETSCOUT was introduced to Shooting Stars by an employee who serves as a board member for SSF. SSF programs are unique because they engage student leaders who organize STEM-related projects for other students.

How have SSF programs benefitted the community?

Over the last 4 years, we've sponsored 7 hackathons based in San Jose CA, Allen TX, Westford and Lowell MA, Bangalore India, as well as virtual events that attract students from all over the US. At NETSCOUT, we make a specific effort to include students from nearby cities and youth organizations from underserved communities, who may not always get a chance to participate in this kind of event.

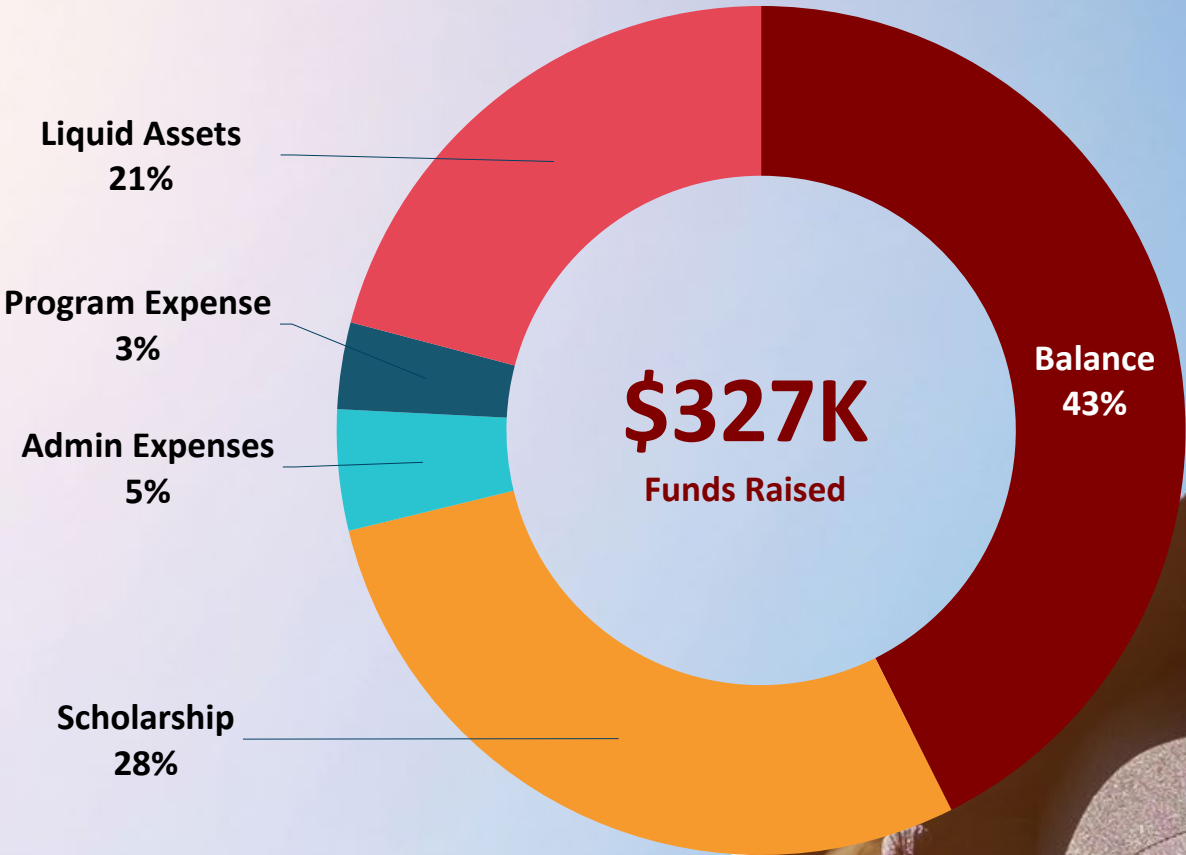
How was the employee engagement aspect during these programs?

Although it may take some gentle arm-twisting to convince employees to volunteer (12 hours on a Saturday sounds scary!), once they sign up, everyone is committed and enthusiastic about creating a great experience for the students. The recent hackathon garnered 47 employees from the company. In addition to the satisfaction of working with students, a hackathon is an intense team-building opportunity for employees. You meet people from across the company and get to work with them outside of your day-to-day role. The hackathons draw a lot of repeat volunteers, and that speaks for itself.



Financials

Every investment you make to support our mission is an investment in breaking generational poverty. Every dollar from individual donors is matched to a scholarship.



“

I volunteer for Shooting Stars Foundation because I feel a very strong connection with SSF's mission, to Educate, Empower, and Enable. SSF is transparent, so I know all my money and hours go directly to the scholars it supports. I feel humbled that I am able to make a difference in other people's lives, and help them help themselves through education.

Elisa Muresan

Board of Directors



ELISA MURESAN
Social Equity
Initiatives



LATHA NARAYANNAN
CEO and Co-Founder



**VIJAY
ILAVARASAN**
Strategy

Committee Leadership



Subha Singaram
Portland Programs



Meenu Sethu
Camps



Meena Vellayapan
Donor Relations



Aruna Kanakamedala
Scholar Mentorship



Jagan Borra
Treasurer



Ansh Gupta
2020-21 Youth President



Prasanthi Tallapaneni
San Ramon Programs



Dheepa Nanduri
Annual Report



Kevin Lee
Tech Programs

“

I believe in the power of education. I started volunteering for Shooting Stars because their mission of “Breaking generational poverty through education” resonates with me. The organization is a grassroots movement of like minded volunteers committed to making a difference in this world.”

Dheepa Nanduri

Looking Ahead



With the right thinking, passion and the generous support of numerous people, corporates and organizations, we have been able to thrive during these trying times. We as a team found a new direction, invented new ways of working. Our resolve and resilience kept us on the right track.

This may not be enough. The pandemic has given rise to many more needs and extreme financial challenges not just to the bottom tier but to the over-all population. 2021 is going to present a different challenge than 2020. Our current scholars will face additional challenges of a family member not being able to re-start work, family members getting affected by the illness etc, which may add to already existing financial burden.

With the continued grit that all of us demonstrated , we believe we can pass this storm. We look forward to getting to sponsoring 500 scholars in 2021 to march towards our vision. We hope to achieve this with the growth in our donor base, special fundraising programs as well as growth in our revenue generation programs. We also hope to serve more than 250 underserved students of color through our Social Equity Initiatives. We will need to accomplish this with a growth in our diversity partnerships as well as corporate sponsorships

We hope you continue to be part of our journey in empowering communities to their financial freedom.



shooting stars foundation

Educate | Empower | Enable

Recording



Social Equity Initiative : HACUS, Brooklyn, NY -
Entrepreneurship Camp, September 2020

**EDUCATE
EMPOWER
ENABLE**

Shooting Stars Foundation

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